

# PHOTO AND VIDEO RELEASE FORM

I grant Charlotte-Mecklenburg Schools the unlimited right to use and/or reproduce photographs\*, likenesses or the voice of my child in any legal manner and for the internal or external promotional and informational activities of Charlotte-Mecklenburg Schools. I also agree to allow my child to be interviewed and/or photographed\* by representatives of the external news media and CMS Communications in relation to any and all coverage of Charlotte-Mecklenburg Schools in which he/she is involved. I also agree to allow my child's work and/or photograph\* to be published on the Charlotte-Mecklenburg Schools website/Intranet Web pages and in CMS publications. I further understand that by signing this release, I waive any and all present or future compensation rights to the use of the above stated material(s) including, print, electronic and online media..

School name: \_\_\_\_\_

Student's name: \_\_\_\_\_ Homeroom teacher: \_\_\_\_\_

Parent/guardian signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/guardian name (Print): \_\_\_\_\_

Parent/guardian address: \_\_\_\_\_

*\* "Photograph" in this Release Form is intended to only refer to photos and videos of your child alone. Group photographs and videos (two or more children), with no additional identifying information, are considered Directory Information. Please review the FERPA information sheet in the Parent-Student Handbook.*

## This information to be completed by school officials only.

Your Name: \_\_\_\_\_ Date: \_\_\_\_\_

### Type of Material

- Photograph
- Slide
- Videotape
- Other (please specify) \_\_\_\_\_

### Use of Material

(Please provide additional information such as name of news outlet, brochure, purpose of presentation, etc.)

- News outlet \_\_\_\_\_
- CMS website/Intranet site(s) \_\_\_\_\_
- Brochure \_\_\_\_\_
- PowerPoint presentation \_\_\_\_\_